



Greetings from United Way of Central Kentucky!

As we enter a new year, we at United Way of Central Kentucky are hitting the ground running in our work to impact and engage with the community, thanks in large part to our dedicated team members. And we are fortunate to have a new member of our team: our newly-appointed Director of Community Engagement, Brianne Smith. In her new role, Brianne is facilitating volunteer coordination and is forging new community partnerships to further UWCK's work to improve education, financial stability and health and basic needs within our five-county region.

Welcome!

BRIANNE B. SMITH

Director of Community Engagement

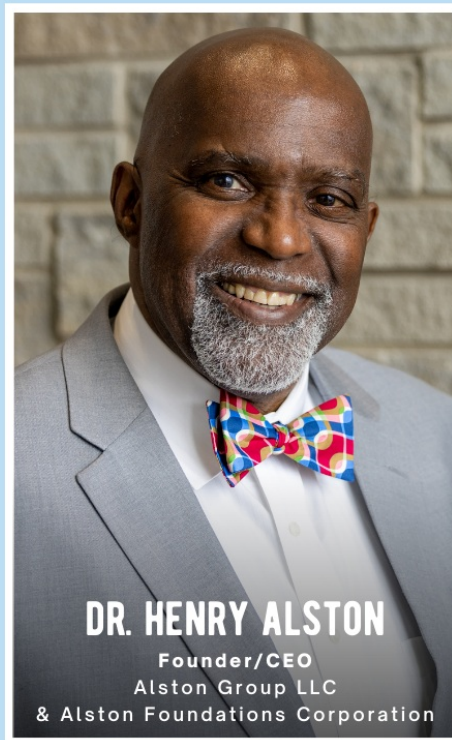


In her short time with us, Brianne has already initiated a new signature event, the Headshot Happy Hour, set to take place on Thursday, February 1. Partnering with Sheila Johnson Musick Photography LLC and Bourbon Barrel Tavern, this event offers a unique opportunity to elevate your professional image through a new headshot while networking in the vibrant atmosphere of Bourbon Barrel Tavern. This event is SOLD OUT but we will offer more in the future, so stay posted.

Since coming on board, Brianne has also been instrumental in assisting with our existing efforts, including our pivotal work in education access. This month, Brianne and Director of Development Andrea Hill proudly delivered over 455 books to Little Libraries throughout Hardin County. As we celebrate this achievement, we would like to express our gratitude to Barnes & Noble for hosting our book drive in December to ensure children in our area have access to quality books.

We are also delighted to announce Dr. Henry Alston as the new Board Chair for our esteemed Board of Directors. A U.S. Army veteran with 32 years of service, Dr. Alston brings exceptional leadership qualities and a wealth of experience. Outside of his phenomenal leadership with UWCK, Dr. Alston also is the Founder/CEO of both the Alston Group LLC and the Alston Foundations Corporation and has extensive experience with community organizations such as New Hope Family Life Ministries in Radcliff and the Alpha Phi Alpha Fraternity, Inc. We extend our gratitude to Dr. Alston for his service to our country, his leadership within our Board of Directors, and his dedication to the UWCK mission.

Introducing
2024 BOARD CHAIR
UNITED WAY OF CENTRAL KENTUCKY



We want to highlight our friends at Give 270, who are currently hosting Round 10 of their weekly Whiskey Wednesdays raffles. The proceeds from this round will benefit area scholarships. Moreover, the upcoming Bourbon Strong 50-4-50 raffle on Feb. 28 will support another funded partner, the Community Health Clinic. [Buy Tickets](#)

Thank you to our friends at Elizabethtown Lifestyle magazine for the feature on United Way of Central Kentucky in their recent "Made Here Elizabethtown" issue.



As we step into this new year, United Way of Central Kentucky is fueled by the enthusiasm of our dedicated team, volunteers and supporters. Let's make 2024 a year of unprecedented impact on our community!

Sincerely,

Christa Shouse
President & CEO
United Way of Central Kentucky



United Way of
Central Kentucky

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