



# Monthly Investor Update

November 2023

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## Message from the President & CEO: Christa Shouse

As we celebrate Thanksgiving, I hope you are reminded to embrace gratitude every day for the abundant blessings in your life. For me, guiding an exceptional team at United Way of Central Kentucky and witnessing the transformative work dedicated to nurturing families and creating community fills me with immense gratitude.

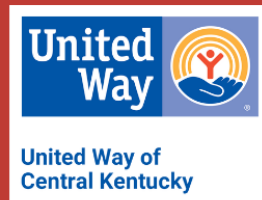
As I reflect on gratitude, I'm acutely aware that none of our work would be possible without the unwavering generosity and support from our donors, volunteers, partners, and friends. As these unique stakeholders unite for a common cause, they help shape a Central Kentucky community that proactively addresses the needs of our neighbors.



# Happy Thanksgiving

“Showing gratitude is one of the simplest yet most powerful things humans can do for each other.”

— Randy Pausch, Professor and Author



## Thank you to our partners this holiday season!

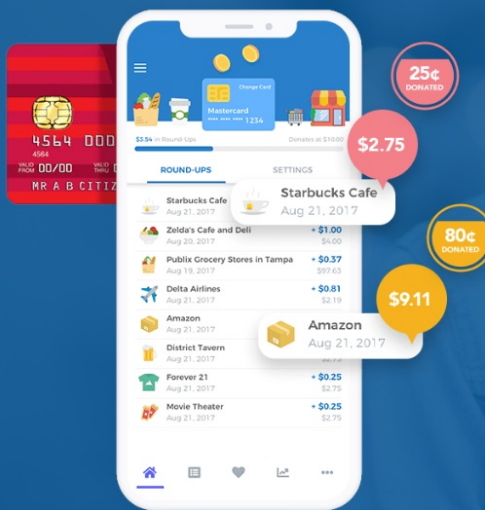
Our collaborations encompass a diverse spectrum of programs and organizations dedicated to meeting the needs of individuals across Hardin, Meade, LaRue, Breckinridge, and Grayson counties. In the area of health, education, and financial stability, our partnerships are instrumental in addressing the vital needs of our residents.

As we approach the holidays, life always seems to become more hectic. But our excellent volunteers, funded partners, dedicated staff members and staff members remain steadfast in driving our mission forward. That is something to be thankful for.



**MAKE A DIFFERENCE**

*Round-Up!*



United Way of  
Central Kentucky



**Round Up to Support our Mission**

**Our Mission: Connecting our community  
for the common good.**



Congratulations on your promotion to Director of Operations, Rachel Watkins!



Congratulations on your promotion to Director of Development, Andrea Hill!


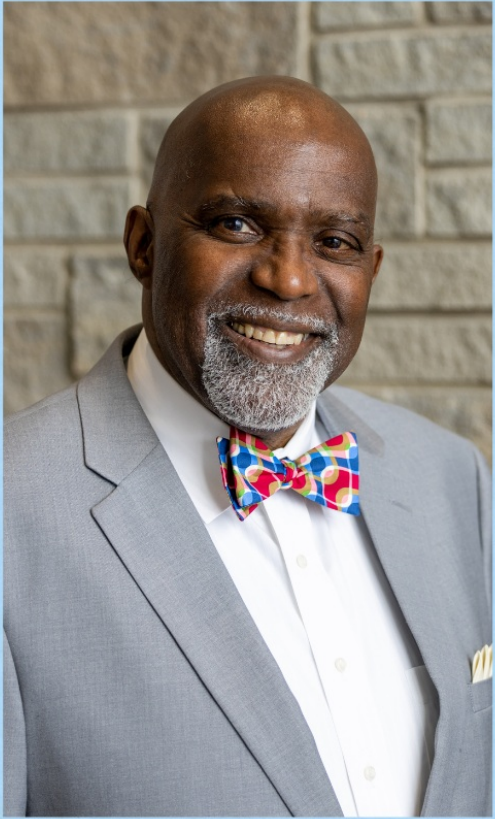


Please donate to the Paul Davis Coats and Cans Drive, happening throughout November!

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Volunteerism is my passion. While we can easily throw money at problems, and don't get me wrong, money is great too, it is more about the face-to-face interactions.

**DR. HENRY ALSTON**  
 Alston Group LLC and Alston Foundations Corporation  
 UWCK BOARD MEMBER

**#CREATINGCOMMUNITY**

**Spotlight: 2023 Workplace Campaign Chair - Mary Young**

"The Cecilian Bank lives by our core value: Community-Based. We understand that we are a product of our community and a leader of our community. We should be

community-based, community-minded and alive in the best interests of the communities in which we serve."

**Get Started on a Workplace Campaign**

*Introducing* **2023 WORKPLACE CAMPAIGN CHAIR**

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Being involved with UWCK for many years, I have seen firsthand the lives that have been changed. I completely believe in the work they do and I want to help in any way that I can to spread the message. UWCK works tirelessly to partner with agencies that align with the mission as their own.

 **MARY YOUNG**  
SVP Executive Banking Officer  
The Cecilian Bank



This month we were honored to join The Cecilian Bank family, with nearly 260 employees from all locations, as they gathered for their annual Training Day event! We were thrilled to participate in a day filled with inspiration, motivation, and valuable training sessions.

One of the highlights of the day was the Pie in the Face fundraiser results announcement. Members of the Cecilian Bank's senior management team fearlessly took pies to the face, all for a fantastic cause - supporting UWCK. Thanks to their incredible generosity, a total of \$9,545 was raised! These funds also extend into Barren and Hart Counties, contributing to United Way of Southern Kentucky.

We were truly grateful for the chance to connect with an exceptional team and to experience the incredible support provided by the Cecilian Bank. Learn more about Workplace Campaigns in our latest #CreatingCommunity video below, featuring our Workplace Campaign Chair, Mary Young from The Cecilian Bank.



Watch our Latest #CreatingCommunity Video

United Way of Central Kentucky | (270) 737 - 6608 | [unitedwayck.org](http://unitedwayck.org)

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Visit our website

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